

Message Text

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21

ACTION NEA-10

INFO OCT-01 EUR-12 ISO-00 EB-07 CIAE-00 INR-07 NSAE-00

/037 W

----- 080343

R 301030Z SEP 76

FM AMEMBASSY AMMAN

TO USDOC WASHDC

INFO SECSTATE EASHDC 9167

AMEMBASSY ATHENS

AMEMBASSY TEHRAN

UNCLAS AMMAN 5029

ATHENS FOR RTDO

E.O. 11652: N/A

TAGS: BEXP, JO

SUBJECT: REGIONAL HEADQUARTERD OFFICES IN AMMAN

REF: USDOC 16620 (NOTAL)

1. REPORT THAT 89 FOREIGN COMPANIES HVE ESTABLISHED REGIONAL HEADQUARTERS OFFICES IN AMMAN (REFTEL) WAS ACCURATE THROUGH JUNE. AS OF SEPTEMBER28, TOTAAL IS 107, ACCORDIGNG TO RECORDS OF GOJ MINISTRY OF INDUSTRY AND TRADE. OF THIS TOTAL, TWENTYSEVEN ARE US OFFICES. AT THIS TIME WE EXPECT CONTINUING SLOW INCREASE IN NUMBER OF AMERICAN REGIONAL OFFICES COMING TO AMMAN.

2. FOR MOST PART, FOREIGN REGIONAL OFFICES IN AMMAN HAVE BEEN SMALL OPERATIONS, EMPLOYING LESS THAN HALF-DOZEN EXPATRIATES. DESPITE RELATIVELY HIGH NUMBER OF REGIONAL OFFICES ESTABLISHED HERE IN PAST YEAR, BECAUSE OF THEIR SIZE EVEN CUMULATIVE EFFECT ON LOCAL ECONOMY AND BUSINESS LIFE OF JORDAN HAS NOT BEEN GREAT. SOME JORDANIANS HAVE BLAMED INCREASING PRESSURE ON AVAILABLE BUSINESS SERVICES

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--TELEX LINES, OFFICE SPACE, QUALIFIED OFFICE

PERSONNEL, ETC. -- ON INFLUX OF FOREIGN BUSINESS
OFFICES. WE BELIEVE THIS TO BE EXAGGERATED AND
ATTRIBUTE THESE PRESSURES PRIMARILY TO BOOMING
LOCAL ECONOMY, WHICH ARE ONLY SLIGHTLY INTENSIFIED
BE COINCIDENT INCREASED PRESENCE OF FORGING BUSINESSMEN.

3. AMMAN A-115 OF NOVEMBER 10, 1975, AND "AMERICAN
FIRMS IN AMMAN" OF JULY 1, 1976 ARE NOW BEING
UPDATED AND WILL BE FORWARDED TO ADDRESSES UPON
THEIR COMPLETION.
PICKERING

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 30 SEP 1976
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1976AMMAN05029
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D760369-1136
From: AMMAN
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1976/newtext/t1976095/aaaaadig.tel
Line Count: 72
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION NEA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: greeneet
Review Comment: n/a
Review Content Flags:
Review Date: 03 MAR 2004
Review Event:
Review Exemptions: n/a
Review History: RELEASED <03 MAR 2004 by MaustMC>; APPROVED <05 JAN 2005 by greeneet>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
04 MAY 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: REGIONAL HEADQUARTERD OFFICES IN AMMAN
TAGS: BEXP, JO
To: COM
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006